

Alana Leshno

UI / UX Designer

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alanaleshno.com



SUMMARY

8+ years of design experience

websites, microsites, responsive sites, mobile sites, applications, emails, social media solutions, OLA and DM

5+ years of advertising experience

digital, CRM and pitch work

Specialty in architecture, functionality and appearance

wireframes, flows, comps, prototypes and site maps

Experience with strategic development and management

research, analysis, problem and goal definition, user and business requirements and content strategy

EXPERIENCE

GREY New York, NY

Art Director (Digital / CRM) 2015 - Present

Digital Designer 2011 - 2015

GSK, Volvo, National Park Foundation, Marriott, AARP, Ally Bank/Auto, Olive Garden, Covergirl, Clairol, Pantene, and Bausch + Lomb

AdLab Boston, MA

Interactive Supervisor 2010 - 2011

Interactive Designer 2009

AdClub Boston, MA

Interactive Director 2009 - 2011

Group Creative Director 2008 - 2010

Boston University Boston, MA

Web Assistant (New Media) 2009

Web Assistant (Bostonia Magazine) 2008 - 2009

EDUCATION

Boston University

B.S. Communication, Magna Cum Laude

Advertising Concentration, Psychology Minor

COMPUTER SKILLS

Photoshop

Illustrator

After Effects

InDesign

Dreamweaver

Sketch

UXPin

Invision

Omnigraffle

Balsamiq

Microsoft Office

Keynote

HTML

CSS

JavaScript / jQuery

Google Analytics

INTERESTS

Entertainment

Technology

Travel

Musical Instruments

Science Fiction

Pop Culture

Human Behavior

Finance

Education